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Organizational Chart for Facebook

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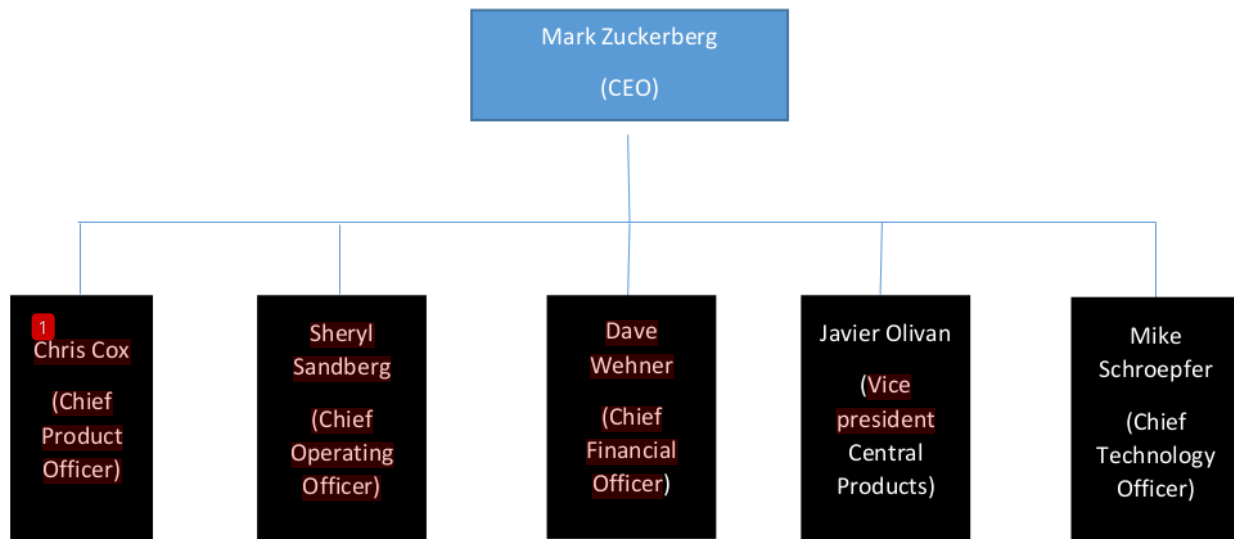
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Organizational Chart for Facebook



Question 1

The specific type of data collected was secondary data. This information included the names of the individuals in leadership positions, their titles, and the roles they each play in the daily running of the organization. According to Johnston (2017), the data collected was secondary because it was not collected initially but instead derived from published sources.

Question 2

Regarding the management structure's relationships and authority, Facebook is one of the best-managed companies in the 21st Century. At the company's helm is Mark Zuckerberg, who is also the Chief Executive Officer and the symbol of authority in the company (Facebook, n.d.). He works with other senior managers in the daily running of the organization. He has delegated

some of the daily duties to other leaders within the company, as depicted in the organizational chart.

Question 3

While developing the organizational chart, I learned that every entity should thrive on having one. More importantly, I learned that the development of an organization chart is no easy task. One must conduct research, identify who serves in what position, their titles, collect data, and come up with a chart that best illustrates the management component of an organization in a way that people can clearly understand. An organization chart is crucial because it illustrates the hierarchy and the reporting chains of command.

Question 4

Some of the data sources used to prepare responses to some of the questions asked included internal sources. These reports are always available on company websites and are updated periodically, and they offer meaningful insights into the leadership and activities of companies. In the case of Facebook, the reports are easily found on the company's website. This report is factual and is regularly updated, and includes the annual reports and company bulletins.

References

Facebook. (n.d.). *Executives*. Company Info & News | About

Facebook. <https://about.facebook.com/media-gallery/executives/>

Johnston, M. P. (2017). Secondary data analysis: A method of which the time has come. *Qualitative and quantitative methods in libraries*, 3(3), 619-626.

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